An Introduction To Business Ethics

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An Introduction to Business Ethics introduces students to ethical issues and decision-making in a variety of contemporary contexts. It develops an awareness of the many ways in which ethical considerations can manifest in commercial domains, thereby helping prepare students for professional careers. Business Ethics shows how theory works in practice. It includes hundreds of real-world examples that will help engage students. Examples draw on recent and emerging concerns, such as the moral implications of social media and the enforcement of codes of behaviour within industries. The book also addresses corporate social responsibility, stakeholder management and sustainability, reflecting the broad scope of business ethics today. Comprehensive online resources are available at www.cambridge.edu.au/academic/businessethics. Student resources include additional review questions and case studies, with answer guides, to help students reinforce learning and prepare for assessment tasks. Instructor resources include an extensive set of tutorial exercises, PowerPoint slides and a test bank of assessment resources.

Business Ethics

Contemporary Issues in Business Ethics, 6E introduces readers to business ethics by focusing on the influence of market mechanisms and social values on workplace norms. And because business is increasingly a global enterprise, this edition emphasizes the role of ethics both at home and abroad. Contemporary Issues in Business Ethics, 6E also takes time to look at ethics from the unique perspectives of either employee or employer. Along the way, readers also learn about such topics as ethical relativism, ethics and the law, virtue ethics, and ethical decision-making. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics

For Business Ethics is a daring adventure into the world of business ethics. It offers a clear and accessible introduction to business ethics and also expands business ethics beyond its current narrow confines. It is ground-breaking in the sense that it invites a distinctively critical approach to business ethics, an approach that the authors argue is part and parcel of ethics. With a thought-provoking glossary and recommendations for further readings, For Business Ethics is an essential purchase for students and practitioners alike. It is at once an introduction to business ethics and a challenge to anyone who wishes to take part in or change contemporary organized society.

An Introduction to the Philosophy of Management

Business Ethics: An Ethical Decision-Making Approach presents a practical decision-making framework to aid in the identification, understanding, and resolution of complex ethical dilemmas in the workplace. Focuses exclusively on three basic aspects of ethical decision making and behavior—how it actually takes place, how it should take place, and how it can be improved Uses real-life examples of moral temptations and personal ethical dilemmas faced by employees and managers Discusses the biases, psychological tendencies, moral rationalizations, and impact of self-interest as impediments to proper ethical decision making Includes relevant examples of ethical misconduct and scandals appearing in the news media

Business Ethics

Since its inception, An Introduction to Business Ethics by Joseph DesJardins has been a cutting-edge resource for the business ethics course. Desjardins' unique multidisciplinary approach offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business.

The Individual in Business Ethics

This book represents an introduction to and overview of the diverse facets of the ethical challenges confronting companies today. It introduces executives, students and interested observers to the complex trends and developments in business ethics. Coverage presents industry-specific topics in ethics. The book also provides a general, interdisciplinary survey of the ethical dimensions of management and business.

Introduction to Business

Despite the enormous impact of various accounting scandals on the accounting profession, the general malaise amongst the profession more broadly, and the significant legislative and institutional reforms that have taken place as a result, there are still surprisingly few textbooks on accounting ethics. This concise introductory text takes a broad view of ethics and accounting, taking into account contemporary social trends, such as globalization and terrorism. Rather than delineating...
Ethics and Agency Theory

In 1973, Daniel Bell argued that corporations in post-industrial societies increasingly needed to behave in accord with widely accepted social norms, particularly in terms of ethical behavior and social responsibility. Yet widespread criticism of business behavior was not an invention of the 1960s and 70s or a product of changing commercial norms. The key feature historically has been business scandal. Understandings of how the field of business ethics has emerged are undeveloped, however. This book is the first attempt to explain the conditions which saw a focus develop on business ethics especially in the 1960s and 70s, and how the broader field developed to encompass related notions such as corporate governance, corporate social responsibility, ethical leadership, sustainable business and responsible management education. The Rise of Business Ethics provides an introduction and analysis of the key developments in contemporary business ethics by examining them in terms of their diachronic development – the key thinkers, the key issues, the key institutions and how they each contributed to contemporary understandings of business ethics, governance and practice. Addressing the topic from a European as well as North American perspective, The Rise of Business Ethics will be of interest to researchers, academics, and students in the fields of business ethics, business and society, business history, organization studies and political economy.

Social Entrepreneurship and Business Ethics

Business Ethics

In a field dominated by books that focus exclusively on the perspective of business in large corporations or that assume that business has a moral deficiency in need of reform, Al Gini and Alexei Marcoux offers students and business people alike a concise guide to what everyone ought to do when doing business. Where other books are organized topically, Gini and Marcoux look at the moral features of business that recur across topical areas, stressing the considerations that bear on business people whether they be corporate functionaries, principals in family businesses, or solo entrepreneurs who do it all, end to end. They present to students the essential concepts, ideas, and issues involved in ethics in business and emphasize the individual acting person and what it means to have character and integrity when doing business.

Business Ethics and Strategy, Volumes I and II

In this lively undergraduate textbook, Kevin Gibson explores the relationship between ethics and the world of business, and how we can serve the interests of both. He builds a philosophical groundwork that can be applied to a wide range of issues in ethics and business, and shows readers how to assess dilemmas critically and work to resolve them on a principled basis. Using case studies drawn from around the world, he examines topics including stakeholder responsibilities, sustainability, corporate social responsibility, and women and business. Because business can no longer be isolated from its effects on communities and the environment, these concerns are brought to the forefront. The book also captures the dynamic nature of business ethics in the era of globalization where jobs can be outsourced, products are made of components from scores of countries and sweatshops often provide the cheap goods the public demands.

Contemporary Issues in Business Ethics

The field of business ethics continues to expand intellectually and geographically. During the past five decades, scholars have developed and deepened their inquiries into the ethics of commercial and corporate conduct. This Companion provides a novel overview of the discipline of business ethics, covering the major areas of the field as well as new and emerging topics. The eight thematic units range over an extraordinary set of subjects and include chapters on the history and pedagogy of business ethics, moral philosophy, the nature of business, responsibilities within the firm, economic institutions, the 2008 financial crisis, globalization, and business ethics in different regions of the world. Led by a well-respected editorial team, this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy, economics, law, and history, in addition to business and philosophy. With its fresh analyses, wide scope, and clarity of approach, this volume will be an essential addition to library collections in business, management, and applied ethics.

Business Ethics

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management. Business Ethics: Methods and Application provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, Business Ethics: Methods and Application develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

Ethics and Business

An Introduction to Business and Management Ethics provides an introduction to some of the major challenges facing anyone concerned with standards of behaviour in organizations. It starts from a consideration of the resources provided by philosophical ethics and moves on to consider the challenges inherent in working in a competitive business environment. The book gives straightforward guidance to students of business ethics and encourages the application of theory through the use of topical exercises and case studies.

Looseleaf for An Introduction to Business Ethics

Provides an introduction to the subject of ethics and values in the business environment. Set firmly in a European context, the book spans the range of subjects in business ethics, including: theories of ethics; capitalism and free enterprise; marketing; employment; and the greening of business.

Business Ethics

The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.
Exam Prep for: An Introduction to Business Ethics

Agency theory involves what is known as the principal-agent problem, a topic widely discussed in economics, management, and business ethics today. It is a characteristic of nearly all modern business firms that the principals (the owners and shareholders) are not the same people as the agents (the managers who run the firms for the principals). This creates situations in which the goals of the principals may not be the same as the agents—the principals will want growth in profits and stock price, while agents may want growth in salaries and positions in the hierarchy. The fourth volume in the Ruffin Series in Business, this book explores the ethical consequences of agency theory through contributions by ethicists, economists, and management theorists.

Above the Bottom Line

An important guide for senior management on structuring an organization to promote ethical behavior and enhance performance. Designed for senior leaders of organizations—boards of directors; C-level executives; trustees; managing partners; government officials; and anyone tasked with a duty. Business Ethics: A Case Study Approach provides readers with an understanding of the human elements that drive ethical and unethical behavior and how to recognize indicators—both bad and good—of an organization's ethical make-up. Topics featured include: what drives individual decision making; how groups and environments influence decision making; the role of leadership; and much more.

An Introduction to Business Ethics

Instill social responsibility in your students! "Ethical behavior in international business is our strongest hope, especially at a time when alternative systems of governing individual and corporate behaviors are at their weakest levels."--Goop Krishnath R. Iyer, from the chapter “Approaches to Ethics in International Business Education In recent years there has been a rapid growth of academic and practical interest in business ethics and social responsibility at the corporate level. Teaching International Business: Ethics and Corporate Social Responsibility is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education. The logic of economic globalization presumes that economic principles and business ethics are universal, but in fact, cross-cultural realities and indigenous perspectives are often quite unique. Teaching International Business: Ethics and Corporate Social Responsibility covers the major perspectives in business ethics as they relate to international business. In Teaching International Business: Ethics and Corporate Social Responsibility, you will explore: techniques and approaches for teaching ethics and social responsibility to your students individual versus corporate responsibility cultural effects on generally accepted accounting principles (GAAP) cultural effects on generally accepted auditing standards (GASAS) globalization and its impacts ethical issues in international marketing Teaching International Business: Ethics and Corporate Social Responsibility brings you ethical issues and perspectives in economics, management, finance, accounting, and marketing. The broad range of approaches and issues presented here will be of immense use to educators teaching foundational international business courses. This volume will go a long way in gripping students’ interests while delivering relevant educational information.

Teaching International Business

Since its inception, An Introduction to Business Ethics by Joseph DesJardins has been a cutting-edge resource for the business ethics course. Desjardins' unique multidisciplinary approach offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business.

Ethics for Africa Today

Today we are witnessing social and political dominance of large corporations. They provide for its employees moral values and business principles. Moreover, they institutionalize their codes of ethics. The theory of Business Ethics provides the moral guideline and standards for corporate life and concrete business organizations apply those standards to practice. The individual employee, as a member of a business organization, accepts those standards. Therefore, it is important to examine the foundation of the individual's moral value in Business Ethics in order to understand on what the foundation of the moral value depends on. This highly interdisciplinary text is a critique of Business Ethics as an ideology and life politics. The author discloses how contemporary business ethics gravels before corporations, how it is too weak to create a truly critical voice of American capitalist economy. The individual’s treatment in corporate life is revealed through the eyes of American Protestant culture and its coercive work tradition where efficiency value usurps values of individual choice and freedom. This book suggests a new concept of an out-corporate individual.

This is Business Ethics

An Introduction to Business Ethics explores the issues of individual and corporate responsibility in business, and integrates many contemporary and classic readings with the text. The book has a cross-cultural approach and case studies are used throughout.

Business Ethics

Events such as Traficant’s illegal dumping of toxic waste in Côte d’Ivoire and BP’s environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles—an ethical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American standpoint and engaging with subject-specific issues this book aims to ‘mainstream’ business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

An Introduction to Business Ethics

Business Ethics and Ethical Business

This book is a concise overview of the relevance and application of moral philosophy to all those involved in business and employment. It is the ideal introduction for beginning students of applied philosophy, business or management ethics.
Business Ethics

Business Ethics: An Interactive Introduction connects the academic to the practical, extracting the basic elements of rigorous philosophical ethics into a format that can be understood and applied in the business world. Concepts such as utility, duty, and sustainability are given practical value and connected to examples and methods familiar to business people. Classical ethical theories are surveyed, as are modern perspectives on justice, equality, and the environment. Where possible, quantitative examples and methods are used to show that ethics need not be subjective or vague. Kernohan provides an overview of the basic tools of ethical decision-making and shows how each can be used to resolve moral problems in business environments. Readers are then invited to apply these tools by completing a series of online exercises, receiving immediate objective feedback on their success. The book and its accompanying exercises thus work in concert, offering a unique opportunity for interactive self-directed learning.

An Introduction to Business Ethics

ABOVE THE BOTTOM LINE focuses on the issues of the individual in the business environment, rather than focusing on large-scale, ethical decision making. Business is defended as a necessary and valuable component of contemporary life, a range of entrepreneurial ventures that should be approached in a principled, thoughtful, and honest manner. Looking at the importance of corporate culture, students are given direction in making personal and professional decisions at work, relating these to the concepts of social responsibility, employer and employee rights, whistle-blowing, corporate governance, bankruptcy, and many other timely business issues. This text explores moral choices within the business environment, and considers current business policy issues. It is also a guide on how to think about business and a life in business, using vignettes from history and bits of literature and anthropology to broaden the students’ outlook on commercial endeavors.

An Introduction to Business and Management Ethics

This cutting-edge text incorporates the latest issues and topics (including extensive coverage of Enron and Arthur Andersen) with a straightforward and accurate survey of the multidisciplinary field of business ethics. Desjardins focuses on ethical reasoning and critical analysis throughout, while integrating the perspective of philosophy with those of management, law, economics, and public policy.

The Routledge Companion to Business Ethics

Since its inception An Introduction to Business Ethics, by Joseph Desjardins has been a cutting-edge resource for the business ethics course. Desjardin's unique approach encompasses all that an introductory business ethics course is, from a multidisciplinary perspective. It offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy.

Accounting and Business Ethics

This work is a brief yet comprehensive introduction to the thought-provoking field of business ethics. It is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business.

Corporate Ethics and Corporate Governance

Social entrepreneurs are change makers that aim to solve society's unsolved problems. Not surprisingly, social entrepreneurship has thus created high expectations. To better understand the potential as well as the limitations of social entrepreneurship, however, a more nuanced approach is needed in two ways. First, social entrepreneurship is a multi-level phenomenon. It spans macro-level questions as well as meso-level questions and, finally, micro-level questions. If we really want to understand social entrepreneurship, we need to bring together all three levels of analysis and see how they are connected. Second, while social entrepreneurship can certainly produce socially desirable outcomes, we also need a critical perspective to capture potential undesirable effects that social entrepreneurship can cause, often unintentionally, in society, in markets, in organizations, and for individuals. To this end, an ethical perspective can help complement the positive analyses of social entrepreneurship with a discussion of the normative implications of its potential "dark side". Looking at social entrepreneurship from both a multi-level analysis and an ethical perspective, Social Entrepreneurship and Business Ethics takes the reader on a journey through the "bright side" as well as the potential "dark side" of social entrepreneurship for societies, organizations, and individuals. Highlighting both, this book not only seeks to provoke researchers and students to advance their understanding of social entrepreneurship. It also hopes to help practitioners to better realize the positive contributions of social entrepreneurship for society.

For Business Ethics

Since its inception An Introduction to Business Ethics, by Joseph Desjardins has been a cutting-edge resource for the business ethics course. Desjardin's unique approach encompasses all that an introductory business ethics course is, from a multidisciplinary perspective. It offers critical analysis and integrated perspective of philosophy with management, law, economics, and public policy.

Introduction to Business Ethics

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

The Rise of Business Ethics

A foundational text for the modern business student and an essential instructor resource, this book presents a thorough and comprehensive introduction to business ethics. Taking a strategic stakeholder approach--one that emphasizes how important it is to balance multiple stakeholders' needs--students will develop the critical skills they need to analyze and solve complex ethical issues, while ensuring overall business success. The second edition retains Business Ethics' strong balance of theory and practice, but incorporates several new features, including: Fresh cases ensuring students are exposed to the most topical real-world examples A global view, with examples from international and emerging markets, and coverage of ethical standards from around the world An expanded chapter on individual ethical decision-making, as well as a new chapter devoted to ethical theory A renewed emphasis on the popular boxed features with more integration of newer case studies, and the addition of "Emerging Market Business Ethics Insights" The latest data on business ethics and ethics related issues from a variety of reputable sources A comprehensive set of lecture slides, test questions, and instructor notes provide additional material for the classroom.

An Introduction to Business Ethics

Electronic inspection copies are available for instructors. What and who is business for? What exactly is work and how can we distinguish it from other activity? Do businesses operate along different ethical lines from individuals? This clear and accessible text introduces key philosophical concepts and ideas and applies them to fundamental issues in management and organizations. Written for business and management students with no previous knowledge of philosophy, this text will
lead readers to question the basic assumptions widely made about business and management. An Introduction to the Philosophy of Management is packed with case studies and examples which provoke thought and discussion. Coverage includes crucial topics such as business ethics, culture and leadership. Key features: - Boxed definitions of key concepts - Real life case studies and examples - Questions for Reflection - Further reading This text is essential reading for any business and management student wanting to think creatively.

The Oxford Handbook of Business Ethics

Since its inception, An Introduction to Business Ethics by Joseph DesJardins has been a cutting-edge resource for the business ethics course. DesJardins' unique multidisciplinary approach offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following: • SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content. • Access to your instructor’s homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course. • Progress dashboards that quickly show how you are performing on your assignments and tips for improvement. • The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping. Complete system requirements to use Connect can be found here: http://www.mheducation.com/highered/platforms/connect/training-support-students.html

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